

## Message Text

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PAGE 01 GENEVA 05720 171125Z  
ACTION IO-14

INFO OCT-01 ISO-00 OES-07 AID-05 HEW-06 PA-02 ICA-20  
SS-15 A-01 OPR-02 /073 W  
-----045188 171906Z /50  
R 171113Z APR 78  
FM USMISSION GENEVA  
TO SECSTATE WASHDC 8449

UNCLAS GENEVA 05720

PASS HEW FOR MR PETER BELL AND OIH ROCKVILLE FOR MS BELMONT

E.O.11652: N/A  
TAGS: WHO OVIP  
SUBJECT: PRESS ARRANGEMENTS FOR HEW SECRETARY CALIFANO'S  
VISIT MAY 7-10

1. IN RESPONSE TO MR BLAMPHIN'S CALL TO MISSION APRIL 14,  
A COMPLETE LIST OF NEWSMEN ACCREDITED TO PALAIS DES NATIONS  
IS BEING FORWARDED BY AIRMAIL (12 PAGES). OF PARTICULAR  
INTEREST TO SECRETARY, NOTE FOLLOWING:

- ARLETTE BAUDET, UPI
- ARNAUD DE BORCHGRAVE, NEWSWEEK
- JOHN-ANTHONY CALLCOTT, UPI
- DON COOK, LOS ANGELES TIMES
- RALPH CRANE, TIME
- PHILIP DAVISON, REUTERS
- DAVID EGLI, NEWSWEEK/FINANCIAL TIMES
- DORIAN FALK, AP
- GEORGE R. FARQUHAR, REUTERS
- PETER HULM, REUTERS
- DAVID EHRLICH, WORLD MEDICINE
- BRIJ KHINDARIA, THE GUARDIAN, THE OBSERVER
- RICHARD KILIAN, VOA, DAILY NEWS (NY)
- HUGO KURANDA, DAILY MAIL

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 GENEVA 05720 171125Z

- VICTOR LUSINCHI, NY TIMES
- ALAN MCGREGOR, THE TIMES, LONDON, BBC
- HANNS NEUERBOURG, AP
- MICHAEL O'MARA, USIS (ICA)
- ANDREW WARSHAW, AP
- ALFRED ZAENKER, USNWR.

IT IS IMPOSSIBLE TO TELL IN ADVANCE WHO WILL LIKELY BE PRESENT AT THE NEWS CONFERENCE.

2. A PREDICTION ABOUT SUBJECTS OF SPECIAL INTEREST TO THE REPORTERS IS FRAUGHT WITH UNCERTAINTY. MOST OF THE PRESS CORPS ARE POLITICALLY RATHER THAN SCIENTIFICALLY ORIENTED AND THEREFORE WILL BE MORE INTERESTED IN ISSUES SUCH AS THE VISIT OF THE SPECIAL COMMITTEE OF EXPERTS TO ISRAEL THAN, FOR EXAMPLE, IN THE NEW WHO MALARIA STRATEGY. THE REPORTERS WILL ALSO PROBABLY WANT TO FOLLOW UP ON MATTERS MENTIONED BY THE SECRETARY IN HIS AIC OR WHA SPEECHES.

3. THE PRESS CONFERENCE WAS MENTIONED AS A POSSIBILITY HERE BOTH BY MR BELL AND BY MR JOHNS. THE MISSION FEELS IT MIGHT BE DESIRABLE FROM THE POINT OF VIEW OF INCREASING THE SECRETARY'S EXPOSURE, BUT IT IS BY NO MEANS ESSENTIAL TO THE SUCCESS OF HIS VISIT. NO COMMITMENTS HAVE YET BEEN MADE AND MISSION FEELS FINAL DECISION SHOULD BE LEFT TO SECRETARY'S OFFICE.

4. AT A PRESS CONFERENCE, THE GUEST WOULD NORMALLY BE INTRODUCED BY A MEMBER OF ICA FROM US MISSION AND WOULD SIT DURING THE SESSION. HE COULD OPEN WITH A PREPARED STATEMENT OR GO DIRECTLY TO QUESTIONS.

5. ICA ASSESSES THE MEDIA INTEREST IN THE SECRETARY'S VISIT  
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PAGE 03 GENEVA 05720 171125Z

AS MODERATE, CONSIDERING THE FACT THAT GENEVA IS AN INTERNATIONALLY ORIENTED COMMUNITY WITH VISITS FROM MANY PROMINENT NATIONAL LEADERS ON A REGULAR BASIS. THE FACT THAT FOR THE FIRST TIME THE US DELEGATION WILL BE HEADED BY A MAN OF CABINET RANK MIGHT INCREASE THE MEDIA INTEREST.  
VANDEN HEUVEL

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NNN

## Message Attributes

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**TAGS:** OVIP, WHO, (CALIFANO, JOSEPH)  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014